



certificate in management consulting essentials

...enhance your professionalism and credibility

what is the certificate in management consulting essentials?

- the certificate is a recognised qualification offered by the Institute of Business Consulting (IBC), the professional body for Management Consultancy in the UK
- the qualification has been developed combining the established professional standards of the IBC with the qualifications expertise of the Chartered Management Institute (CMI)
- the qualification offers a formal structured qualification in Management Consultancy
- participants of our **internal consultancy foundation course** are eligible to register for the certificate and will be awarded the qualification on completion of the course and a short assignment assessed by the Institute.

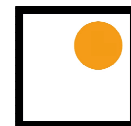
how will the certificate in management consulting essentials benefit you?

- the certificate will identify you as a qualified practitioner, providing clients with assurances that you are appropriately qualified and adhere to high professional standards
- as a recognised qualification the certificate will add value to your CV and career potential
- once registered with the Institute you will gain access to a network of fellow professionals
- any material generated as part of this qualification may be counted as evidence towards the Certified Management Consultant (CMC®) award.

how is the certificate in management consulting essentials achieved?

- completion of our **internal consultancy foundation course** means that you have already undertaken 80% of the certificate requirements.
- after completion of our **internal consultancy foundation course** you will undertake a short assignment that will assess your achievements of the learning outcomes (see overleaf for further details).
- following the course, you will have four months in which to complete your assignment, during which time Techniques for Change offer full candidate support.
- the certificate registration and support fee is £395.00 + VAT, payable to Techniques for Change. Your fee also provides Student Membership with the IBC and CMI for up to 12 months allowing access to a wide range of benefits, networks and resources to support career and professional development.





what are the aims of the certificate?

The qualification aims to explore the role of the Management Consultant. It considers the skills, knowledge and professional behaviours required by an effective consultant, focusing on the following areas:

- the consultancy role
- the consultancy cycle
- the client relationship
- communication for consultants
- effective project delivery
- structured knowledge, research and analysis

“ I am delighted at this recognition. You hope that what you do is best practice, but it is always good for that to be validated. I greatly appreciate the assistance that all at TFC have given me to enable me to achieve this award and further my career.”

Steven Cooremans
Organisation Change Manager – BP

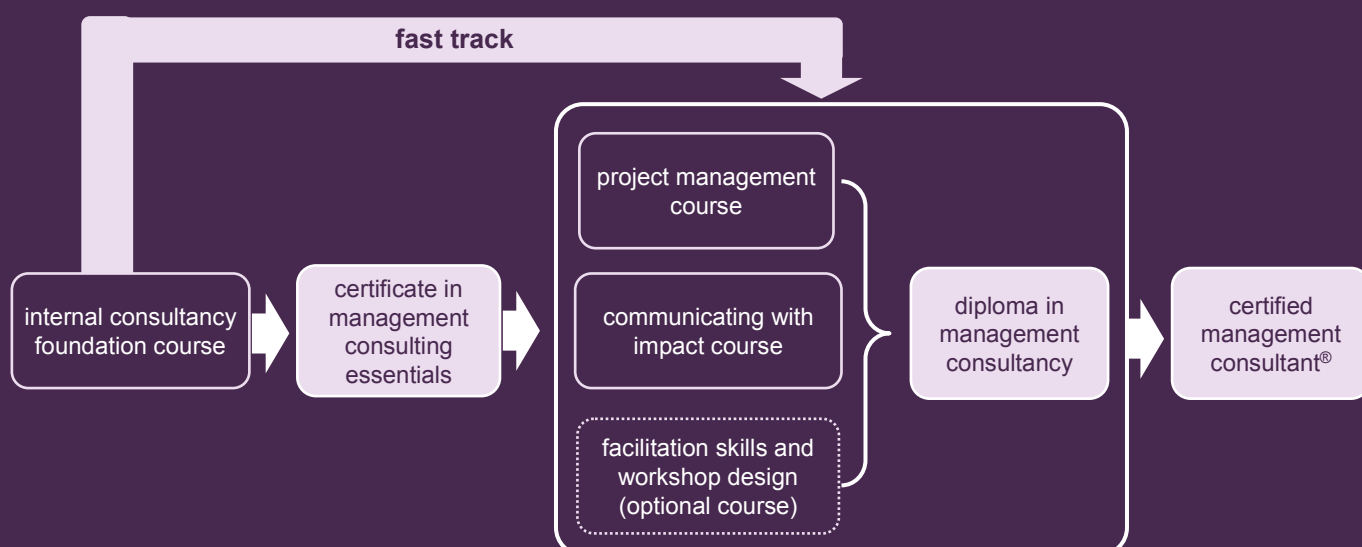
certificate learning outcomes

The assignment will ensure that you have met all the learning outcomes by demonstrating your knowledge and understanding of how to:

- produce a personal development plan, based on your self-assessment against the skills, knowledge and behaviours required of a management consultant
- describe the stages in the consultancy cycle and outline the risks associated with each stage
- define why it is important to build effective relationships with clients and outline the techniques you would use to establish credibility with a client
- review the range of communication methods available to the management consultant, plan and manage a client meeting
- describe the key components of a project to enable effective delivery of a consultancy intervention
- describe how you would manage diagnosis and analysis effectively in a given client context
- describe how you would present your findings, conclusions and recommendations to the client following research, analysis and diagnosis.

progress and work towards the diploma in management consultancy

Discuss this option in more detail with a member of our customer service team, call +44 (0)1293 568817



www.techniquesforchange.co.uk info@techniquesforchange.co.uk call carolyn on: +44 (0)1293 568817

certificate registration and support fee: £395+VAT